
Donor Recognition System



**industrial
history
center**

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& Dan Vlahos Design
August 10, 2020

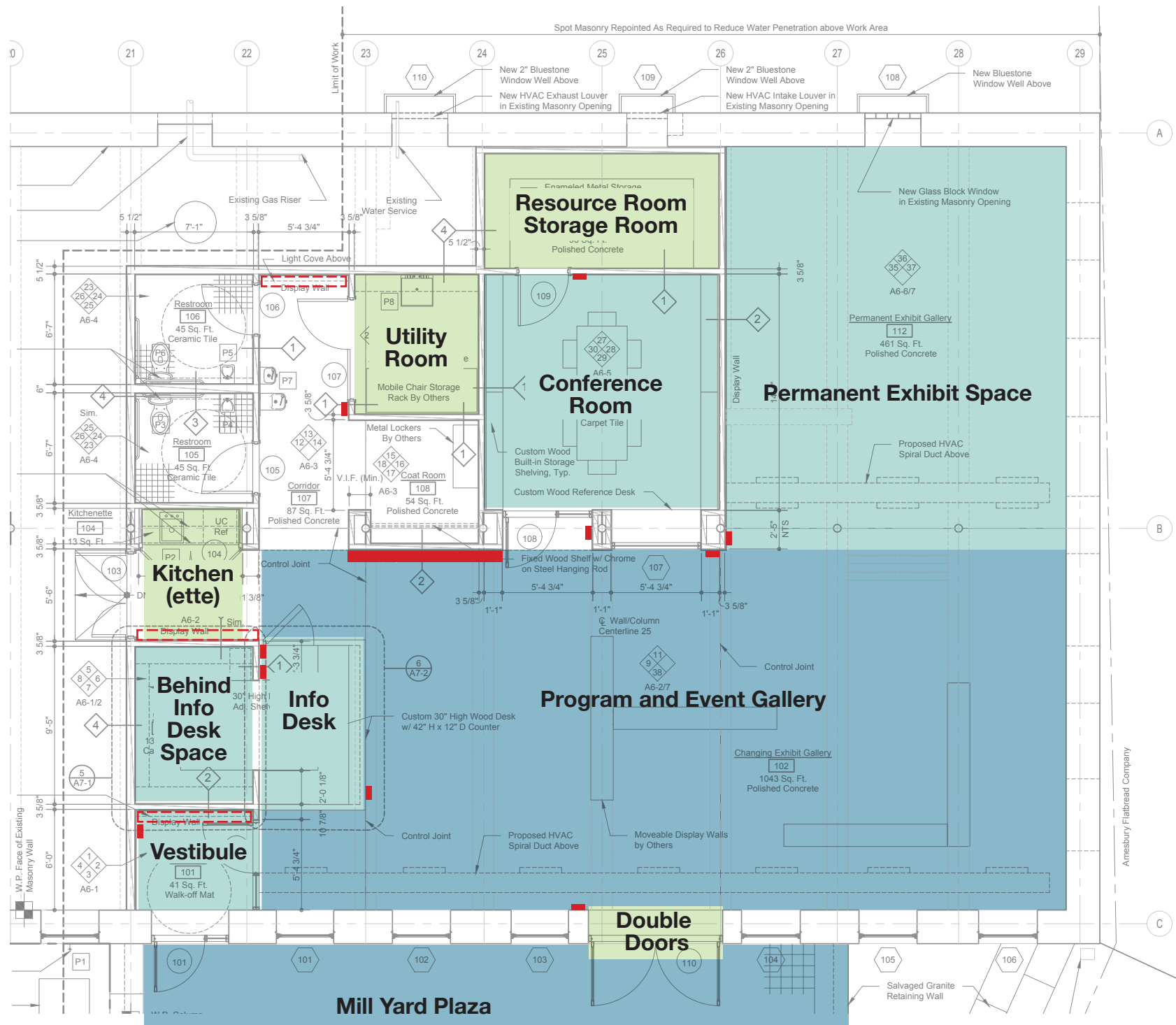
Gearwall Display

Revised Concept

Notes on Revised Concept

- **Each donor allocated a single gear**
- **No rotation of typography**
- **Gear placement can be grouped or randomized**
- **Four gear sizes based on gift level**
- **Red background color and intro panel**

Donor Recognition Hierarchy



Industrial History Center Donor Recognition Opportunities

GEARWALL HEIRARCHY

Naming Opportunities - Capital Projects

History Center	\$250,000	TIER 1
Mill Yard Plaza	\$150,000	
Program and Event Gallery	\$100,000	
Permanent Exhibit Space	\$75,000	TIER 2
Conference Room / Community History Laboratory	\$50,000	
Field Stone Wall (RESERVED Pendergast Family)	\$25,000	
Vestibule (RESERVED Newburyport Bank)	\$25,000	
Information Desk (RESERVED Matt Sherrill)	\$25,000	
Space behind Info Desk (RESERVED Stevens Family)	\$20,000	TIER 3
Double doors leading to Mill Yard Plaza	\$10,000	
Resource Room Storage Room	\$10,000	
Utility Room and Kitchenette	\$10,000	TIER 4
Donor Wall Gift Level 1 (assuming 10)	\$10,000	
Donor Wall Gift Level 2 (assuming 15)	\$5,000	
Donor Wall Gift Level 3 (assuming 20)	\$1,000	TIER 2
Chairs	\$250	
Buttons/Ephemera	\$50	
Programs		
Name and Support a Program Series	\$50,000	TIER 2
Name and Support a School or Family Program	\$50,000	

Gear Size & Color System
9"—6"



9" Gear Actual Size

Bill & Melinda Gates Foundation 2021



donor text
36 pt type

thank you text
13 pt type

credits
9 pt type

Matte White

Thickness = ~0.5"



Thank you for
your support.

Made in Amesbury.
industrialhistorycenter.org

8" Gear Actual Size



donor text
32 pt type

thank you text
13 pt type

credits
9 pt type

 IHC Red

Thickness = ~0.5"

7" Gear Actual Size



donor text
28 pt type

thank you text
13 pt type

credits
9 pt type

■ Matte Black

Thickness = ~0.5"

6" Gear Actual Size

donor text
24 pt type

thank you text
13 pt type

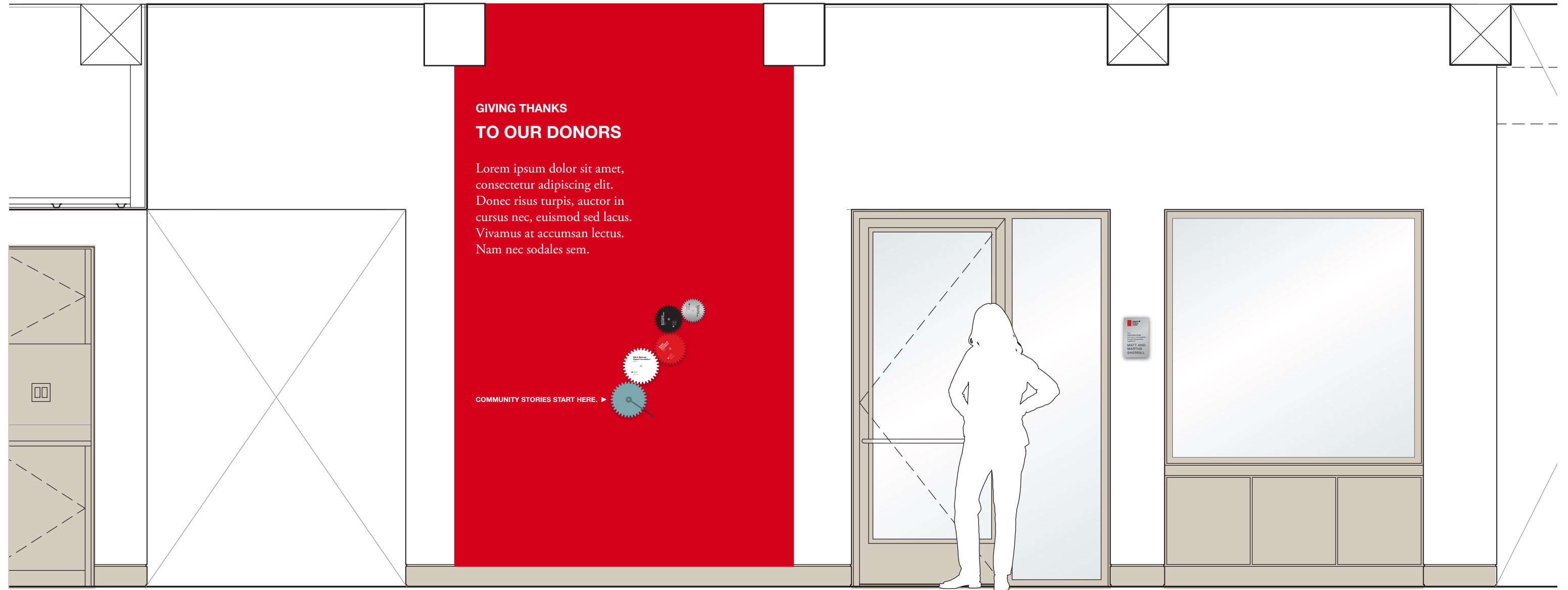
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9 pt type

■ Brushed Aluminum

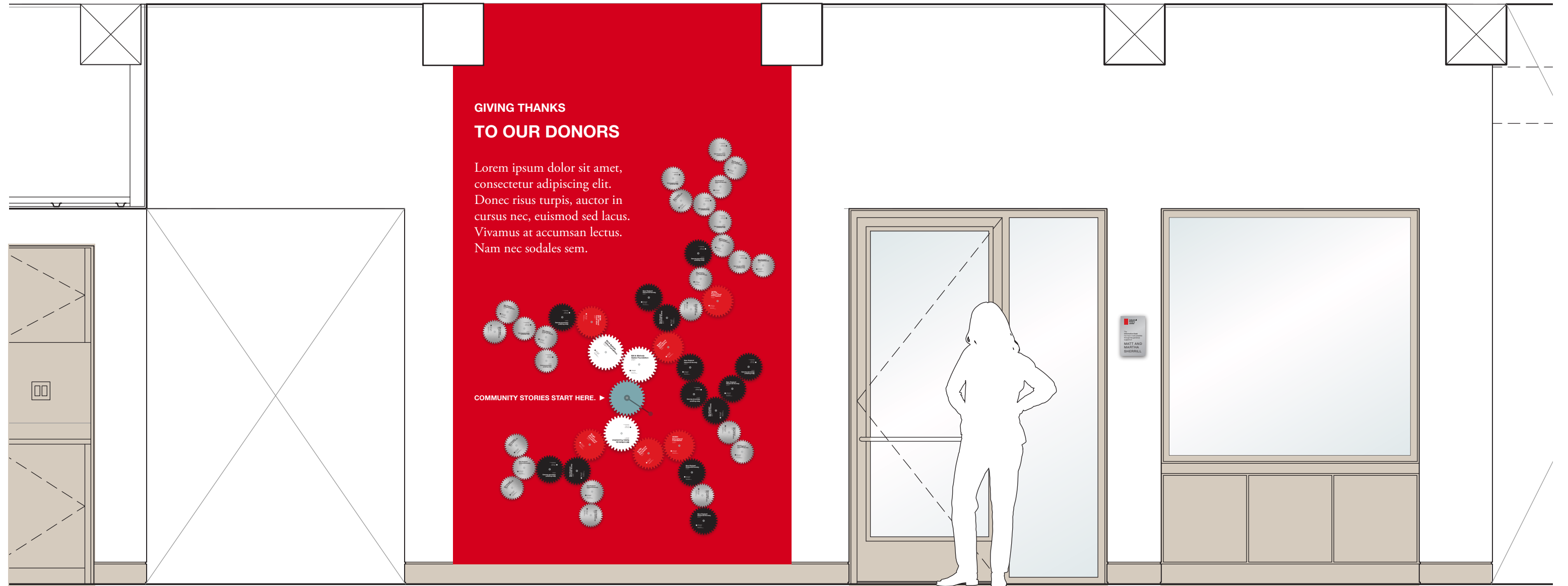
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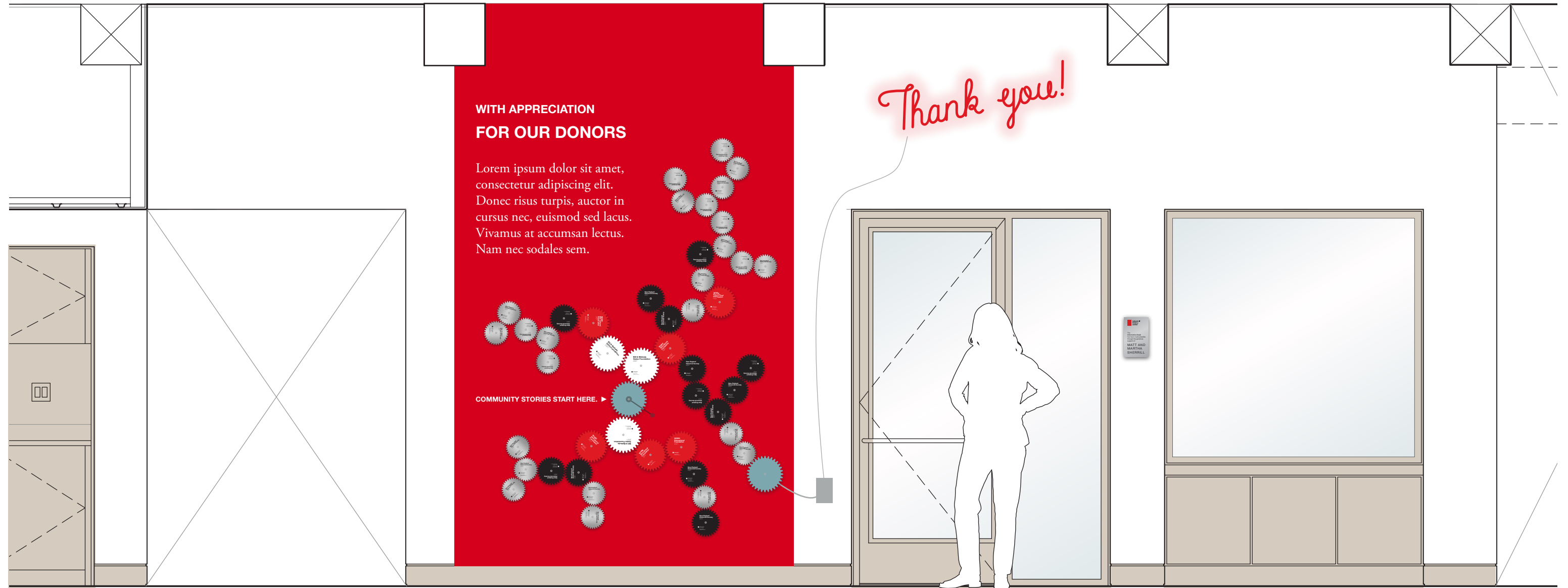
Thee Sizes



Four Sizes - All Donors



Gearwall Concept Activation Idea

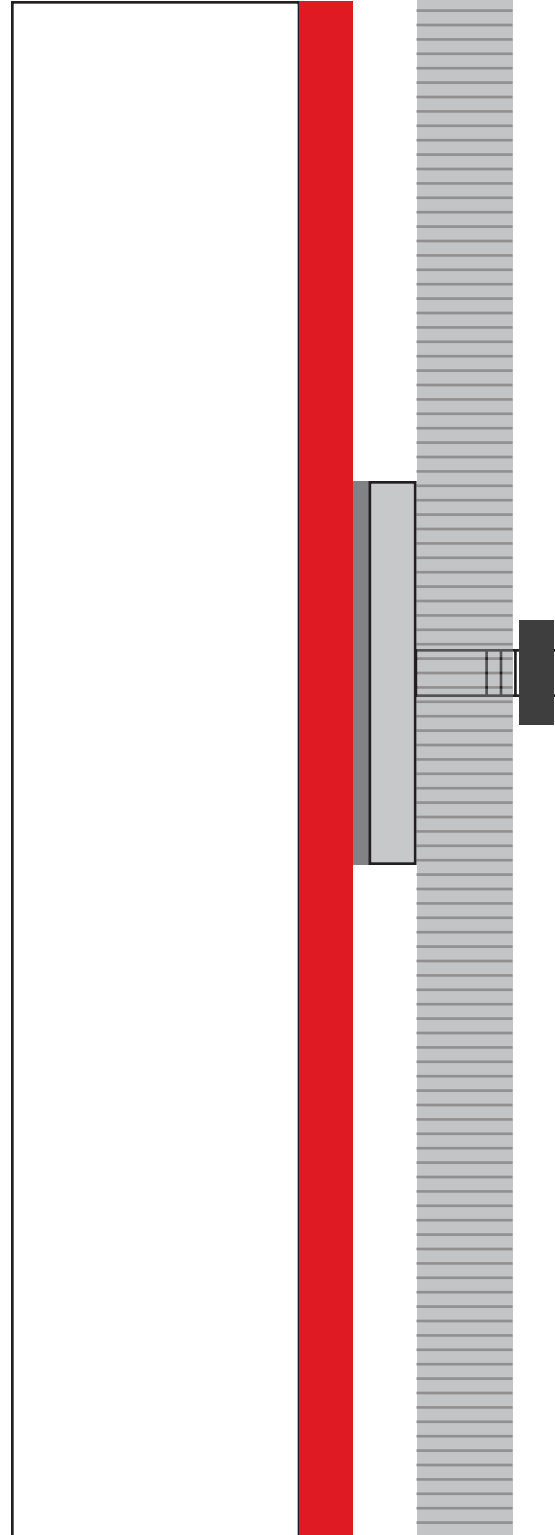




Gearwall Display

Installation Idea

Installation Idea



Master Magnetics Round Base Magnet
Magnetic Fastener/Magnets with Holes
2.04" Diameter
1.25" Total Height
Holds 35 Pounds

\$19.31 (Box of 5)
RB50B3NX5

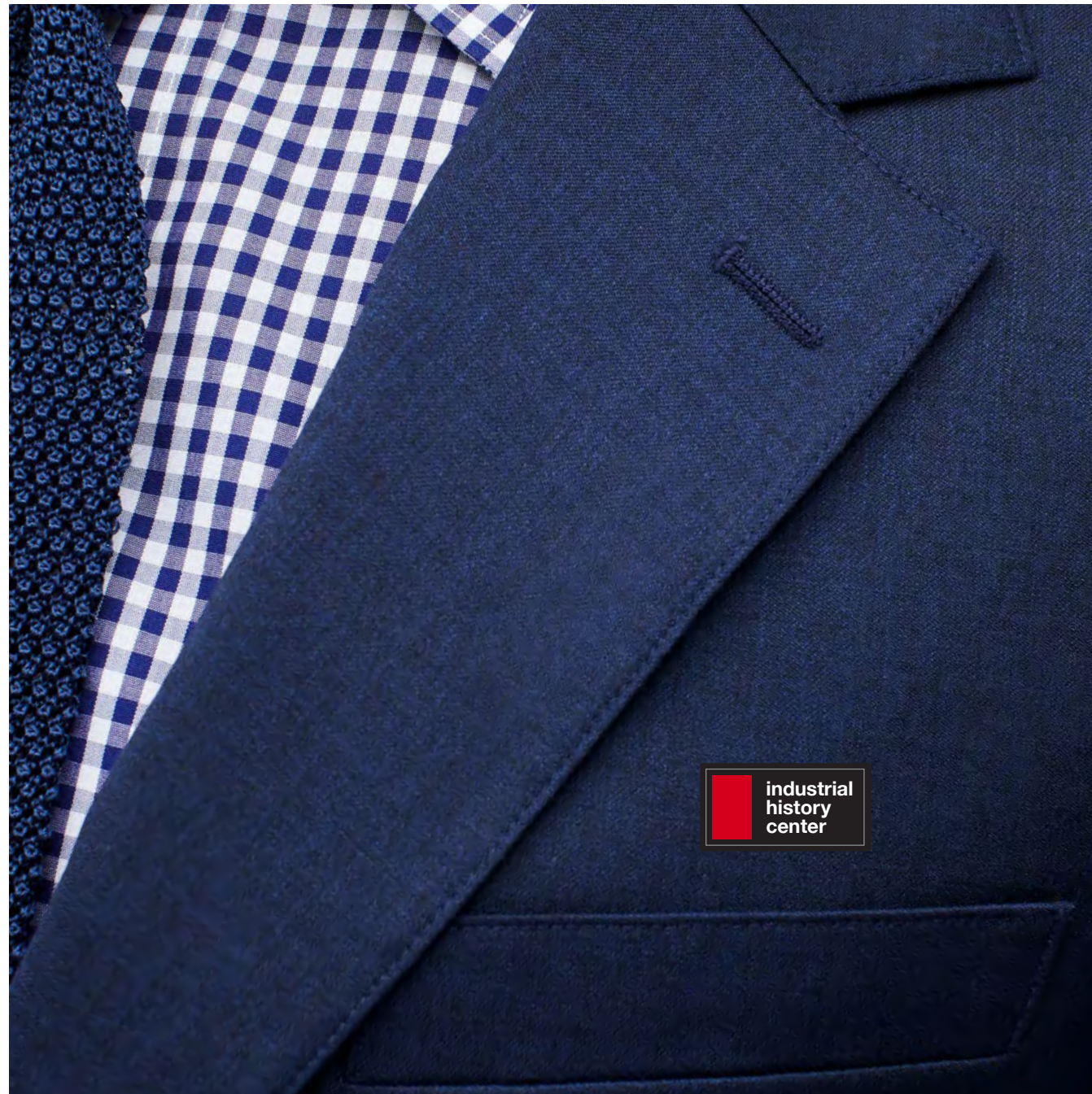


STEELMASTER Magnetic Board
with Dry-Erase Pad, Pen and Magnets
14 x 30 Inches, Red (270163007)

Enamel Pin

Revised Concept

Enamel Pin



Actual Size

Fundraising

Brochure Concept



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DONOR AND SUPPORT OPPORTUNITIES

industrial history center

opening 2020



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Headline Here



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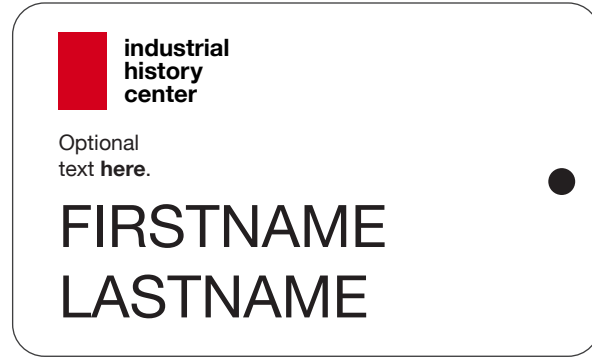
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Folding Chair Name Plaque



Stainless Steel
Wire Cable Ring

