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DAN VLAHOS

SUMMARY

Dan Vlahos is a Boston-based designer, artist, and educator. Dan's multidisciplinary design work has been recognized by the AIGA, the One Club, and the Interactive Media Council, among others. His past clients include Volkswagen, Harvard University, Colby College, Duke University, Northeastern University, the New England Conservatory, Educators for Social Responsibility, the Fenway Alliance and Shepley Bulfinch. Dan graduated from MassArt in 2000 with a BFA in Graphic Design, and returned 15 years later to pursue his MFA through MassArt's Dynamic Media Institute. Dan first began teaching in 2009 as a visiting lecturer in MassArt's Continuing Education program and was promoted to a full-time Assistant Professor in 2016. In 2017 Dan began teaching graphic design as a tenure-track Assistant Professor in the Visual and Performing Arts department at Merrimack College. Dan's interdisciplinary thesis work and ongoing research interests center upon learning experience (LX) design—the exploration of speculative multimodal interactive learning techniques in the context of assistive, peer and creative learning.

PROFESSIONAL EXPERIENCE

Merrimack College, North Andover, MA 2017–Present
Assistant Professor of Visual and Performing Arts, Graphic Design

Dan Vlahos Design, Boston, MA 2000–Present
Freelance Creative Direction and Design

Massachusetts College of Art and Design, Boston, MA 2016–2017
Assistant Professor of Communication Design, Graphic Design

Massachusetts College of Art and Design, Boston, MA 2008–2016
Visiting Lecturer; Graphic Design

Shepley Bulfinch, Boston, MA 2006–2014
In-House Creative Director

Startup Institute, Boston, MA 2012
Instructor; Product Development Track

Arnold Worldwide, Boston, MA 2000–2006
Graphic Designer/Art Director, Volkswagen

EDUCATION

MFA, Massachusetts College of Art and Design, Boston, MA
Dynamic Media Institute Design MFA Program, 2015–2017

BFA, Massachusetts College of Art and Design, Boston, MA
Bachelor of Fine Arts: Graphic Design, 1996–2000

AFFILIATIONS AND VOLUNTEER EXPERIENCE

Future Prep 101: How to Prepare Teens for Design Careers
2016–Present

AIGA, The Professional Organization for Design
Member, 2014–Present

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Mission Hill Main Streets, Boston, MA
Design Committee, 2014–Present

Youth Design, Boston, MA
Volunteer, 2013–Present

Design Museum Boston
Founding Member, 2009–Present

Common Boston, Boston, MA
Volunteer, 2011

Rindge School of Technical Arts, Cambridge, MA
Design Advisory Board, 2004-2008

SKILLS AND EXPERTISE

- Interdisciplinary research, strategy, branding and design direction for print, interactive, advertising, motion, editorial and environmental design
- In depth experience and proficiency with current graphic design software/ tools including the full Adobe Creative Suite and the latest web standards
- Comprehensive experience in design workflows, along with media/asset management, budgeting and production for print and web
- Design leadership, management, marketing and brand strategy with prior experience in architecture, academia, automotive and the arts
- Exceptional communication skills and experience leading visual design for startups, corporations and institutions

PROFESSIONAL AWARDS AND RECOGNITION

Print Magazine
Design Annual, 2012

AIGA, The Professional Organization for Design
Best of New England Design Awards, 2009

REBRAND 100 Global Awards
Notable Winner, 2008

Core77 Greener Gadgets Design Competition, 2008
Notable Entry

Interactive Media Awards, Interactive Media Council
Best in Class for Design, Development, and Implementation, 2007

The Boston Ad Club Annual Hatch Awards
Best of Show, 2005
Designer, Integrated Campaigns

Strathmore Paper Digital Media Art Contest
3rd Place, 2004

Mobius Awards
Mobius Award, Mixed Media Campaign, 2003

How Magazine
Promotional Awards, 2003

The One Club, One Show
Design Merit Award, 2003

International Automotive Advertising Awards (IAAA)
Award for Integrated Advertising/Design, 2003

PRESENTATIONS/LECTURES/EXHIBITIONS/PAPERS

“DMI Tuneup”

Guest Critic at MassArt
Dynamic Media Institute, September, 2017

“2017 MFA Thesis Exhibition”

Group Exhibition at MassArt
Bakalar, Paine and Doran Galleries, April 20–May 10, 2017

“Fresh Media 2017”

Group Exhibition, MassArt’s Dynamic Media Institute
Boston Cyberarts Gallery, March, 2016

“Branding in Architecture”

Lecture at Northeastern University School of Architecture
Case Studies 1, 2016

“Prototypical Prototypes: 15 Years of The Dynamic Media Institute at MassArt”

Live Gallery Performance, Bb Trumpet, Projection and Software
Doran Gallery, October, 2016

“Fresh Media 2016”

Video Loop, MassArt’s Dynamic Media Institute
Boston Cyberarts Gallery, March 2016

“Above the Fold”

Above the Fold: Third Biennial Juried Alumni Design Exhibition
Massachusetts College of Art and Design, June, 2015

“Finding Your Path in Architecture: Graphic Design”

Panel Discussion with Sam Pease, Kyle Jonassen, Brett Pierson
Boston Society of Architects, BSA Space, May, 2014

“Boston X”

DxB360 Social Innovation Challenge Group Presentation;
Design Solutions for Women in Poverty, AIGA Boston DxB 2014 Conference,
Design Thinking Workshop Hosted by Motivate Design, September, 2014

“Branding Architects and Architecture in Professional Practice”

Lecture with Jane Galli, AIA
Boston Architectural College, April, 2014

“Mental Maps”

Presentation Series on Environmental Graphic Design
Shepley Bulfinch, August, 2013

“Powerful Proposals: The Integration of Strategy, Graphics, and Writing”

Panel Discussion with Kathy McMahon, Barbara Hicks and Matt Hawk
Society of Marketing Professional Services, April, 2012

“Mission Hill Today”

Lecture and Tour with Steven Nutter
Common Boston, June, 2011

“Why Design Now?”

Lecture/Review of The Cooper Hewitt National Design Triennial
Shepley Bulfinch, December, 2010

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“Presentation Techniques for Creatives”

Presentation and Workshop

MassArt Creative Careers Conference, October, 2011

“Narrative and Place”

Lecture with Matt Kirchman and Mark Minelli

BSA Museum and Exhibit Design Committee, August, 2008

Review of “A Designer’s Life” Lecture on Paul Rand

Lecture’s by Steven Heller and Chris Pullman

AIGA Boston Lecture Series, May, 1999